



FOR IMMEDIATE RELEASE

**ACUITY ASSESSMENT SYSTEM FROM CTB/MCGRAW-HILL SELECTED
AS 2009 CODIE AWARD FINALIST**

System Chosen in Category for Best Student Assessment Solution

Monterey, CA – March 16, 2009 – CTB/McGraw-Hill, a leader in K–12 and adult education, today announced that Acuity™, the company's comprehensive InFormative Assessment™ Solution - a unique integration of assessments, reports, and instructional resources – is a finalist for Best Student Assessment Solution in the 2009 Software & Information Industry Association (SIIA) CODiE Awards program.

The CODiE Awards are unique and influential in the educational technology market. Showcasing the finest software and information technology products and services, the CODiE Awards are the industry's only award program based on expert peer-review. This year's finalists represent premier solutions selected from more than 850 nominations submitted by 600 companies, including the world's leading educational technology firms. The 2009 CODiE Award winners will be announced at a gala event at the Palace Hotel in San Francisco on May 5.

"The competition is particularly steep this year during the 24th Annual SIIA CODiE Awards, making selection as a CODiE Finalist a real achievement," said SIIA President Ken Wasch. "All the companies on this year's list of CODiE Finalists should feel justifiably proud of their accomplishment in making it to this stage, and have much excitement to look forward to regarding the upcoming CODiE Awards voting!"

Acuity is a groundbreaking online InFormative Assessment solution designed to help teachers gauge student performance and deliver targeted classroom instruction. In addition to diagnostic and predictive assessments with immediate scoring and reporting, Acuity provides individualized instructional resources for intervention, extra practice, and homework.

"Educators need tools that save time and bring value to the classroom to maximize learning and create opportunities for one-to-one instruction," said Ellen Haley, president of CTB/McGraw-Hill. "Acuity gives teachers a system that allows them to intervene early, ensuring continuous student improvement throughout the school year, as well as preparing students for district or state assessments."

Acuity heralds a new generation of assessment programs that are changing the way educators perceive and use student information to drive instruction. Acuity contains four elements of a comprehensive InFormative Assessment system: ongoing measurement opportunities, in-depth reporting, analysis of performance data, and resources for targeted instruction. To help educators harness the full power of Acuity, CTB also offers comprehensive professional development, implementation, and support services. For an interactive product demonstration, visit AcuityforSchool.com or call 800.538.9547 to schedule a live presentation.

- More -

About CTB/McGraw-Hill

As the nation's leading publisher of standardized and standards-based achievement tests for pre-school, elementary, middle, high school, and adult education, CTB/McGraw-Hill LLC offers a broad range of assessments, software and services. CTB/McGraw-Hill LLC is part of the Assessment and Reporting group of McGraw-Hill Education (MHE), a division of The McGraw-Hill Companies (NYSE: MHP). MHE is a leading global provider of print and digital instructional, assessment and reference solutions that empower professionals and students of all ages. McGraw-Hill Education has offices in 33 countries and publishes in more than 65 languages. Additional information is available at www.CTB.com.

Media Inquiries

Brandon Engle
Manager, Communications
Phone: (916) 933-1291
Brandon_Engle@mcgraw-hill.com