



## **CTB/MCGRAW-HILL CHOSEN AS SCHOLASTIC ADMINISTRATOR'S 2009 "BEST IN TECH" FOR READING/RESPONSE TO INTERVENTION ASSESSMENT SOLUTIONS**

### **Award Recognizes Best Intervention Solutions for Struggling Students**

**Monterey, CA – April 28, 2009** – CTB/McGraw-Hill, a leader in K–12 and adult education, today announced that the Company has been designated as *Best in Tech for Reading/Response to Intervention Assessment Solutions*, by Scholastic Administrator magazine. The Award will be featured in the May 2009 issue of the magazine, and a formal awards ceremony will be held at the 2009 National Educational Computing Conference, to take place from June 28 through July 1 in Washington, D.C.

Response to Intervention (RTI) is a formalized method of guiding educators in the early detection of struggling learners, followed by appropriate educational intervention. RTI provides an integrated framework with an efficient, systematic approach that allows teachers to help students do their best.

"It is gratifying to receive Scholastic Administrator's acknowledgment of our RTI initiatives," said Ellen Haley, president of CTB/McGraw-Hill. "RTI is increasingly recognized as a successful teaching methodology, and CTB/McGraw-Hill gives teachers the data and solutions they need to provide early and effective intervention."

CTB/McGraw-Hill's RTI solutions are data-driven. Performance data from the student, class, school, and district levels can be used to support educational decision-making at any level. Combined with sophisticated data analytics, progress monitoring, and reporting, the data-driven approach produces powerful tools for intervention.

CTB/McGraw-Hill offers several products that support RTI:

- Acuity - A comprehensive assessment program to diagnose learning gaps, predict performance, monitor progress, create reports, communicate results, and inform instruction.
- Yearly ProgressPro - An online curriculum-based progress monitoring solution for Reading/Language Arts and Mathematics, based on 25 years of research in Curriculum-Based Measurement.
- Writing Roadmap – An online essay-writing mentor and scoring tool that provides students and teachers with instant feedback on writing assignments.
- TerraNova – A trusted and respected assessment and reporting solution. The all-new TerraNova 3 is the only standardized achievement test to feature 2007 norms.

CTB/McGraw-Hill is applying the latest technology to advance RTI, as well as other fields of education, including online classes and distance education, individualized curricula and segmented classes, on-demand access, and more. CTB/McGraw-Hill offers a wide variety of data-driven solutions for improving education. For more information about CTB/McGraw-Hill's RTI initiatives, visit [www.ctb.com/rti](http://www.ctb.com/rti).

### **About CTB/McGraw-Hill**

As the nation's leading publisher of standardized and standards-based achievement tests for pre-school, elementary, middle, high school, and adult education, CTB/McGraw-Hill LLC offers a broad range of assessments, software and services. CTB/McGraw-Hill LLC is part of the Assessment and Reporting group of McGraw-Hill Education (MHE), a division of The McGraw-Hill Companies (NYSE: MHP). MHE is a leading global provider of print and digital instructional, assessment and reference solutions that empower professionals and students of all ages. McGraw-Hill Education has offices in 33 countries and publishes in more than 65 languages. Additional information is available at [www.CTB.com](http://www.CTB.com).

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